AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1-26 (Canceled)

27.   (New) A method for broadcasting content to a plurality of mobile terminals, comprising:

storing content, and a plurality of pieces of program configuration information, including bandwidth information; and

broadcasting the content and the plurality of pieces of program configuration information to a plurality of terminals.

28.   (New)   A method for receiving content broadcast from a server, comprising:

receiving content, and a plurality of pieces of program configuration information that includes bandwidth information; and

selecting program configuration information based on a transmission condition.

29.   (New)   The method according to claim 28, wherein the selecting comprises selecting program configuration information corresponding to a higher priority based on the transmission condition.

30.   (New)   The method according to claim 28, wherein the selecting comprises selecting program configuration information corresponding to a higher bitrate

based on the transmission condition.

31. (New) A method for broadcasting wherein a server transmits content to a plurality of mobile terminals, comprising:

storing content and a plurality of pieces of program configuration information, including bandwidth information;

broadcasting the content and the plurality of pieces of program configuration information to a plurality of terminals;

receiving, by at least one mobile terminal, the content and the plurality of pieces of program configuration information; and

selecting, at the at least one mobile terminal, program configuration information based on a transmission condition.

32. (New) The method according to claim 31, wherein the selecting comprises selecting program configuration information corresponding to a higher priority based on the transmission condition.

33. (New) The method according to claim 31, wherein the selecting comprises selecting program configuration information corresponding to a higher bitrate based on the transmission condition.

34. (New) A transmission apparatus for broadcasting content to a plurality of mobile terminals, comprising:

a program configuration information storage that stores content, and a plurality of pieces of program configuration information including bandwidth information; and

a transmitter configured to broadcast said content and said plurality of pieces of program configuration information to a plurality of mobile terminals.

35. (New) A mobile terminal for receiving content broadcast from a server, comprising:

a receiver configured to receive content, and a plurality of pieces of program configuration information that include bandwidth information; and

a selector configured to select program configuration information based on a transmission condition.

36. (New) The mobile terminal according to claim 35, wherein said selector is configured to select program configuration information corresponding to a higher priority based on the transmission condition.

37. (New) The mobile terminal according to claim 35, wherein said selector is configured to select program configuration information corresponding to a higher bitrate based on the transmission condition.

38. (New) A broadcast system comprising a server that transmits content and a mobile terminal that receives the content, the server comprising;

a program configuration information storage that stores content, and a plurality of pieces of program configuration, including bandwidth information; and

a transmitter that broadcasts said content and said plurality of pieces of program configuration information to said mobile terminal,

the mobile terminal comprising:

a receiver configured to receive said content and said plurality of pieces of program configuration information; and

a selector configured to select program configuration information based on a transmission condition.

39.   (New)   The system according to claim 38, wherein said selector is configured to select program configuration information corresponding to a higher priority based on the transmission condition.

40.   (New)   The system according to claim 38, wherein said selector is configured to select program configuration information corresponding to a higher bitrate based on the transmission condition.